



Fleet Focus

Well respected, comprehensive data

If you need to find customers based on their vehicle and fleet usage, this is an invaluable resource! **Fleet** Focus covers over 80,000 sites and spans all industries. If your business is about vehicles, **Fleet** Focus is a vital companion.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. **Fleet** Focus contact information is continually verified, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including Fleet decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and fleet specifics:

- Number of cars
- Number of vans
- Number of lorries
- Number of motorbikes
- Number of plant vehicles
- Number of taxis
- Number of buses

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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business data you can trust



Fleet Focus - Licensing & Pricing

Single Campaign Use	12 Month Use Most popular	Eternal Use
Use as often as required Within 1 month	Use as often as required Within 12 months	Use as often as required Eternally
License Fee £400/1,000 records	License Fee £600/1,000 records Optional updates Available for additional fee	License Fee £800/1,000 records

Decision Makers Available

- Fleet
- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Networking
- Health & Safety
- eCommerce
- Call Centre
- Customer Services
- Facilities

Data Attributes Available:

Contact name	No. of employees
Job title	Turnover
Company name	Trading activity
Company address	Email address
Telephone number	Web address

Full Fleet Focus Intelligence

- Number of cars
- Number of vans
- Number of lorries
- Number of motorbikes
- Number of plant vehicles
- Number of taxis
- Number of buses

Focus Intelligence available at 50% surcharge



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